



Republic of the Philippines
Department of Education
Schools Division of Marinduque

Department of Education
Division of Marinduque
RECORDS SECTION
RELEASED

Name: 002552

Signature: _____

Date: JUL 25 2024

Office of the Schools Division Superintendent

MEMORANDUM

TO : Asst. Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisors
Unit and Section Heads
Heads of all Public Elementary and Secondary Schools
All Others Concerned

FROM :  **LYNN G. MENDOZA, EdD**
OIC, Schools Division Superintendent

SUBJECT : **OBSERVANCE OF THE ASEAN MONTH CELEBRATION**

DATE : 24 July 2024

1. Pursuant to Proclamation No. 282 dated 31 July 2017 (Amending Proclamation No. 1008 dated 21 May 1997) declaring the month of August of every year as the ASEAN Month enjoining all Government Agencies to support and participate in implementing programs and activities to help raise ASEAN awareness among the public, this Office through the School Governance and Operations Division – Social Mobilization and Networking Section, lines up various activities for the observance of ASEAN Month Celebration this August 2024.

2. This celebration aims to:
- a. advocate the ASEAN principles through appreciation of the cultures of its member countries,
 - b. demonstrate admiration of ASEAN member countries' cuisine, national costume, and cultural dance;
 - c. provide updates on the ASEAN current events and issues; and
 - d. impart among learners the objectives, aspirations, and mandates of ASEAN.

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Lead to Excel. Excel to Lead."*

SocMobMMM



Malusak, Boac, Marinduque
Email: marinduque@deped.gov.ph
Tel. No.: (042) 754-0247 • Fax No.: (042) 332-1611
Facebook Page: DepEd Tayo Marinduque

3. The following activities are recommended for the said celebration:
- a. **Wearing of ASEAN attire.** Starting Monday August 5, 2024, Schools Division Office personnel shall wear the National costume of the ASEAN country they are assigned to represent. The schools are requested to observe the same by wearing the costume of the ASEAN country they personally choose to represent.
 - b. **Hoisting of ASEAN flag and singing of ASEAN anthem.** The SDO personnel and the school personnel are encouraged to include this activity in their Monday flag raising activity. The ASEAN anthem with the title **The ASEAN Way** is downloadable through the link <https://aseanup.com/asean-anthem-asean-way/>.
 - c. **Information – sharing.** During the flag-raising ceremony, the SGOD - Social Mobilization Section personnel shall lead the sharing of updates on ASEAN current events and issues. Schools may adopt the same activity.
 - d. **ASEAN Month Kickoff.** This will be conducted on August 5, 2024, Monday during the flag raising ceremony spearheaded by the SGOD - Social Mobilization Section personnel. It will be highlighted by an audio-visual presentation on the ASEAN Journey and first ASEAN update and important update.
 - e. **ASEAN States' Cultural Dance Competition.** This activity will be performed during the culminating activity. Each group shall choose the cultural dance they want to present based on the member state they represent. The groupings formed are presented in Enclosure 1.
 - f. **ASEAN Cuisine Cook Fest.** This activity is for SDO personnel during the culminating activity. They will be requested to identify the cuisine/delicacy to consider and determine the materials to use for budget allocation. Judges from outside DepEd shall be requested to facilitate judging. Participants will be allowed to share their ideas on the choice of cuisine and their actual participation in the activity.
 - g. **Inclusion of ASEAN – related information in class discussions.** Schools are encouraged to contextualize their discussion in relevant subjects to advocate and educate learners on the objectives, aspirations, and mandates of ASEAN.
 - h. **Quiz Bee and other Contests.** Schools may conduct trivia quizzes and/or other contests or games in the school to involve learners in the activity.
4. Schools shall provide a narrative report of their ASEAN activities (with maximum of 5 pictures) in soft copy to the link <https://tinyurl.com/mtshh6y8>.

5. The following are attached as Enclosures:
 - Enclosure 1 Groupings for the Culminating Activities
 - Enclosure 2 Mechanics and Criteria for the ASEAN States' Cultural Dance Competition and ASEAN Cuisine Cook Fest
 - Enclosure 3 Schedule of Activities

6. Immediate dissemination of the contents of this Memorandum is desired.

Enclosure 1

Groupings for the Culminating Activities
ASEAN Month Celebration

No.	Units/Section Members
1	SGOD
2	
3	
4	
5	CID - EPS
6	CID - PSDS
7	Personnel Section, Records
8	OASDS, OSDS, Supply Office, Cash
9	Legal, ITO, Budget, Accounting

Enclosure 2

**MECHANICS AND CRITERIA FOR THE ASEAN STATES'
CULTURAL DANCE COMPETITION AND ASEAN CUISINE COOK FEST**

ASEAN Month Celebration

August 30, 2024

ASEAN STATES' CULTURAL DANCE COMPETITION

Mechanics

1. This contest shall be participated in by SDO Personnel. Nine (9) groups composed of 9-10 members from unit/section shall be formed. The member state they will represent shall be determined through drawing of lots. It will again be made sure that all participants across genders will be allowed to participate in the activity and ensure that their ideas on the choice of attire, and music will be heard.
2. Each group may be represented with a maximum of three (3) members (if not in pair) or two (2) pairs (if in pair) depending on the dance they choose.
3. The presentation shall be accompanied by corresponding appropriate costume. If props are needed, these shall be provided by the presenters.
4. The performance of each group should not exceed five (5) minutes and not less than three (3) minutes including the set-up, performance and breakdown. Only ten (10) seconds can be allowed if extension is needed.
5. The group shall provide the program owner with the list of materials with corresponding quantity and measurement needed for the costumes on or before August 5, 2024, for early procurement.

Judging and Scoring

1. There shall be three (3) judges who shall be provided by the program owner.
2. The judges' decision is irrevocable. Any appeal on the result of the competition will not be accepted.
3. There shall be First, Second, and Third Prize winners.

Criteria for Judging

Criterion	Percent
Mastery of the dance	30
Stage Projection	20
Grace	20
Precision	10
Showmanship	10
Costume	10
Total	100

ASEAN CUISINE COOK FEST

Mechanics

1. The participating cooks shall be other than those who participated in the dance competition but shall not exceed three members.
2. Cooking and garnishing shall be on-the-spot. No pre-cooked entry shall be admitted.
3. Each team shall choose the cuisine/delicacy of the member – state they represent:
 - 3.1 one (1) viand
 - 3.2 one (1) rice
 - 3.3 one (1) dessert
4. All participants are requested to wear the costume of the country they represent along with an apron and hairnet. All cooking and presentation paraphernalia shall be provided by the participants.
5. The participants shall submit to the program owner the list of ingredients they will need on or before August 5, 2024, for procurement purposes.
6. The following shall be the price ranges for the ingredients:
 - 6.1 viand = P700.00
 - 6.2 rice = P200.00
 - 6.3 dessert = P300.00
7. During the presentation of finished products, the recipe of their chosen delicacy shall be printed on an A4 size bond paper and displayed on the display table.
8. The members shall decide on how they present and garnish their finished products.
9. The entire cooking time for all the required dishes/delicacies shall be in 1.5-hour duration. Extension, if requested shall be subject to the approval of the organizers, hence request should be made at least fifteen (15) minutes before the 1.5-hour allotted time elapse.

Judging and Scoring

1. There shall be three (3) judges who shall be provided by the program owner.
2. The judges' decision is irrevocable. Any appeal on the result of the competition will not be accepted.
3. There shall be First, Second, and Third Prize winners.

Criteria for Judging

Criteria	Percentage
Taste/savor/ flavor	40
Palatability	30
Consistency (not overcooked nor undercooked)	10
Visual appeal	10
Overall presentation	10
Total	100

Enclosure 3

SCHEDULE OF ACTIVITIES
ASEAN Month Celebration

Activity	Schedule	
	Date	Time
Wearing of ASEAN attire	All Mondays of August 2024	Flag Raising Ceremony
Hoisting of ASEAN flag and singing of ASEAN anthem		
Information – sharing		
ASEAN Month Celebration Kickoff	August 5, 2024	Flag Raising Ceremony
ASEAN Cuisine Cook Fest	August 30, 2024	8:00 – 11:00 in the morning
ASEAN States' Cultural Dance Competition		1:00 – 4:00 in the afternoon